



## CHAPTER 3

### THE INTERNAL ORGANIZATION

#### Internet Activity: Outsourcing



Organize into groups of four or five. Each group should choose an organization that they can research on the web, or an organization of which they have direct knowledge or experience. Using the section on Outsourcing in the book and the additional research below each group should produce a presentation examining the opportunities for outsourcing in their chosen organization.

Each group should answer at least the following questions:

1. Should the organization outsource any activities?
2. Which activities are most appropriate for outsourcing?
3. What are the advantages and disadvantages of outsourcing?
4. What potential partners may be appropriate and how would an outsourcing partner be chosen?

The following websites provide information on outsourcing:

<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1073921035&r.s=s>

<http://www.noa.co.uk/index.php/site/about>